

### **odyssey 3.14 reinvent pdf**

Odyssey 3.14 is the result of over ten years of research, consulting and teaching (in particular at HEC Business School in Paris, Shanghai, Doha and Moscow.) by the three authors in the field of innovation and strategy.

### **Odyssey 3.14 | Reinvent your business model, the original**

14 directions to consider in order to invent or reinvent the business model. Odyssey 3.14 is the result of over ten years of research, consulting and teaching by the three authors.

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Odyssey 3.14 offers an original approach to innovation by inviting you to take a real journey that combines innovation and strategy. This approach is available in app-book, paperback, seminar and Mooc. Join the community!

### **Odyssey 3.14 | Reinvent your business model, the original**

Odyssey 3.14 offers an original approach by inviting you to take a real journey that combines innovation and strategy. Starting with the 3 pillars that make up the business model : Value Proposition, Value Architecture and Profit Equation, this approach recommends 14 directions for you to consider in order to invent or reinvent your business model.

### **Download Odyssey 3.14: Reinvent your business model**

About this course: This course gives you access to Odyssey 3.14 - an original approach developed to help you invent or reinvent a business model. This highly innovative approach has been developed by Laurence Lehmann-Ortega and H  ne Musikas and has been shown to be very effective.

### **(Re)-invent your business model with the Odyssey 3.14**

Odyssey 3.14 offers an original approach by inviting to a real journey that combines innovation and strategy. Starting with the 3 pillars that make up the business model, this approach recommends 14 directions to consider in order to invent or reinvent the business model.

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Odyssey 3.14 is the ideal tool for those looking for new "Using an extremely practical approach, this app-book will help you develop tomorrows business models. Odyssey 3.14 is the ideal tool for ...

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Odyssey 3.14 is a new approach to innovation that invites students, managers or executives to take a journey that combines innovation and strategy. Based on 3 pillars making up the business model, this approach suggests 14 directions to explore in order to invent or reinvent a business model.

### **Odyssey 3.14: Reinvent your Business Model | HEC - MBA website**

Starting with the 3 pillars that make up the business model : Value Proposition, Value Architecture and Profit Equation, this approach recommends 14 directions for you to consider in order to invent or reinvent your business model.

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